

# ReDI School and Kiron Digital Partner to Scale Digital Education for Underserved Communities

*Two of Europe's leading nonprofit digital education providers unite around a shared platform – and a shared mission.*

## A Partnership Built on Shared Values – and Proven Technology

Berlin, March 2026 – ReDI School of Digital Integration and Kiron Digital today announce a new collaboration that will expand ReDI's reach through a white-label deployment of the Kiron Campus learning management platform. The partnership enables ReDI to scale its online course offering to more learners – without compromising the identity, pedagogy, or community that define its programs.

The announcement comes at a critical moment. **More than 40% of Europeans still lack basic digital skills** – yet access to quality digital education for migrants and underserved communities is under growing pressure across the continent. At a time when the need has never been greater, organisations with shared values are choosing to collaborate rather than compete: pooling infrastructure, scaling what works, and creating sustainable impact for Europe, for both organisations, and – most importantly – for learners.

*"We have long admired what ReDI has built. This collaboration is not about one organisation serving another – it is about two organisations, built on the same values, choosing to go further together."*

– **Manuela Verduci, CEO, Kiron Digital Learning Solutions**

## What Kiron Digital Brings to the Partnership

Kiron Digital is the social enterprise arm of Kiron NGO, the Berlin-based nonprofit that has provided free, high-quality education to over 200,000 refugees and underserved learners since 2015. Kiron provides the technology and didactic expertise built over a decade of impact-driven education – making it available to other organisations as a full-service learning solution.

Unlike conventional learning management system providers, Kiron Digital offers three capabilities as a single managed service:

- **The Campus:** a white-label, fully branded LMS hosted in Germany, GDPR-native, and built for diverse, multilingual learner populations
- **Content Creation:** pedagogical design, interactive content development, and video production tailored to each partner's target audience
- **Consulting & Training:** DEIB (Diversity, Equity, Inclusion & Belonging) training, talent strategy consulting, and didactic advisory services

ReDI joins an expanding network of Kiron Digital clients with over 50,000 Learners on different campuses, including Digitale Drehtuer, Acker e.V., Pacemaker GmbH, and Sales4Good GmbH among others.

*"Ten years of building for some of the world's most underserved learners taught us what an LMS actually needs to do. We built Kiron Campus for inclusion from the ground up – and now we make that available to partners like ReDI."*

**– Manuela Verduci, CEO, Kiron Digital Learning Solutions**

## **What This Means for ReDI – and for Learners**

Under the agreement, ReDI School becomes a white-label client of Kiron Digital. ReDI retains full ownership of its identity, programmes, and learning community – while gaining access to a stable, scalable digital infrastructure purpose-built for inclusive education. Learners will benefit from a more consistent, reliable, and accessible online learning experience as ReDI expands its reach beyond in-person settings.

*"Kiron Digital does not just provide a platform – they take the time to understand what we want to achieve. Our new online campus becomes the digital backbone of our AI literacy courses, while we stay fully ourselves."*

**– Mireia Nadal Chiva, CEO of ReDI School**

## **A Model for Nonprofit Sustainability – and for European Tech**

The Kiron Digital social business model reflects a growing recognition that mission-driven organisations can generate sustainable revenue by productising their core expertise – without compromising their social purpose. As a 100% daughter company of Kiron NGO, Kiron Digital reinvests its commercial activity directly into Kiron's mission of free education for refugees and underserved communities.

The ReDI partnership demonstrates what this model looks like in practice: two nonprofits choosing to share infrastructure, reduce duplication, and concentrate resources on learner impact – rather than parallel platform development.

There is a broader context here. As the US and China accelerate investment in large-scale digital learning platforms, Europe risks falling behind – not just technologically, but in terms of who controls the values embedded in those tools. **Kiron Digital sees this as an opportunity, not a threat. Europe has the expertise, the regulatory framework, and the social infrastructure to build digital learning technology that is ethical, inclusive, and privacy-respecting by design.** The Kiron White Label Campus – GDPR-native, hosted in Germany, built for the most underserved learners in Europe – is what that looks like in practice.

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## About Kiron Digital

Kiron Digital Learning Solutions GmbH (Kiron Digital) is the 100% daughter company and social enterprise arm of Kiron NGO. Kiron Digital provides organisations with a managed, white-label learning platform – the White Label Campus – alongside content creation and DEIB consulting services. Hosted in Germany and built for inclusion, the platform has served over 50,000 learners on white-label campuses to date. Kiron Digital reinvests commercial revenues into Kiron's mission of free education for refugees and underserved communities.

Learn more or book a demo: [https://www.Kiron Digital/solutions](https://www.Kiron.Digital/solutions)

## About ReDI School of Digital Integration

ReDI School of Digital Integration is a non-profit tech school providing migrants and marginalised locals with free access to digital education. ReDI offers coding courses, career programmes, and a mentorship network connecting learners with the tech industry. Since its founding, ReDI has helped thousands of learners build digital skills and career pathways across Germany and Europe.

Learn more: <https://www.redi-school.org/>

## About Kiron NGO

Kiron Open Higher Education gGmbH (Kiron NGO) is a nonprofit organization dedicated to offering accessible and innovative education for refugees and underserved communities globally. Since 2015, Kiron NGO has provided over 200,000 learners with skills essential for the labor market through its comprehensive digital platform, Kiron Campus, and blended learning programs, fostering academic, professional, and personal growth.

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